



URBAN DRAINAGE AND FLOOD CONTROL DISTRICT

David W. Lloyd, Executive Director
2480 W. 26th Avenue, Suite 156B
Denver, CO 80211-5304

Telephone 303-455-6277
Fax 303-455-7880
www.udfcd.org

FOR IMMEDIATE RELEASE NEWS RELEASE

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Contact:
David Lloyd
Bill DeGroot
303-455-6277

During the week of April 16, 2007, the Urban Drainage and Flood Control District delivered this year's edition of its Flood Hazard Information brochure. The District delivered 54 different brochures, totaling over 24,000 pieces, to addresses located in or immediately adjacent to 100-year floodplains which have been identified by studies completed by the Urban Drainage and Flood Control District.

The purpose of the brochures is to notify occupants of the floodplain of the potential flood hazard as well as steps they as individuals can take to reduce the possible impacts from a major flood. Those actions include:

1. Know the flood hazard exists,
2. Plan escape routes to high ground,
3. Obtain flood insurance,
4. During times of heavy rainfall, monitor water levels in the drainageway and stay tuned to radio or television for possible warnings,
5. Evacuate the flood hazard area when told to do so by an official agency,
6. Consider flood proofing options (in conjunction with a professional engineer),
and
7. Be a good neighbor to the drainageways by helping keep them clean and reporting potential problems to your local government.

It is important for everyone to realize that, while snow melt runoff receives most of the media attention and does occasionally cause some lowland flooding and erosion problems, **THE MAJOR FLOODING THREAT TO PEOPLE IN THE DENVER METROPOLITAN AREA IS FROM HEAVY RAINFALL.** Heavy rainfall can occur at any time from April through September, and can occur in dry or wet years.

There are other areas which are susceptible to flooding which have not yet been identified by the Urban Drainage and Flood Control District. Therefore, individuals who may be subject to flood damage may not receive a flood hazard information brochure.

A sample of one of the brochures is enclosed.

Enclosure